

FORRES AREA BUSINESS ASSOCIATION C.I.C. COMMUNITY INTEREST STATEMENT

All community interest companies have to declare at their registration how their activities will help the community and report annually on this.

The Forres Area Business Association c.i.c. will carry on its activities for the benefit of the community. The company's activities will provide benefit to the business community of the Forres area, that is businesses and organisations in or interested in the Forres Academy catchment area, and to the wider community of which they are a part.

Activities	How will the activity benefit the community?
The Company will:	
Develop and operate a network for businesses and organisations in or interested in the Forres area (the Forres Academy catchment area).	The community will benefit by the operation of the network which the company will develop and operate because local businesses working together and supporting each other will create a more vibrant, sustainable and inclusive business community. Such a community will result in a wider choice of goods, services and employment opportunities being available to the community of the Forres area (and beyond).
Be a collective voice for businesses in matters relevant to the Forres area with bodies such as local authorities, development agencies and trusts, and with the public.	The community will benefit by the company providing a collective voice for local businesses working together because this will create a stronger voice and drive, helping to identify and address the challenges of small town and rural areas to the benefit of all those who live and work in the Forres area, including but not limited to, environmental and infrastructure matters.
Identify and support development of business opportunities in the Forres area, including but not limited to, those associated with tourism, culture and history, digital development, and environmental matters.	The community will benefit from the network which the company will develop and operate because businesses, working together to identify and exploit local and forward-looking opportunities, can create a more effective drive, to the benefit of all those who live and work in the Forres Area, including but not limited to, in environmental and infrastructure matters.

<p>Work in an effective and efficient manner, using technology as appropriate, including through formal partnership and informal co-operation with other organisations.</p>	<p>Working with other organisations will increase effectiveness in achieving similarly sought outcomes to the benefit of all.</p>
<p>Any surplus will be retained in the company to finance its activities in line with its objects.</p>	